

Your ZOOM Cheat Sheet:

If you are on a lot of Zoom calls, you still need to look presentable. Here are my easy cheats...

(1) Have your windows in front of you, not behind, to much of a glare, your clients want to see you not your windows

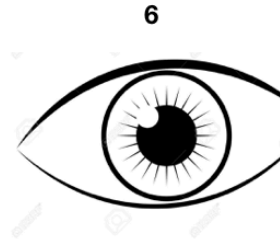
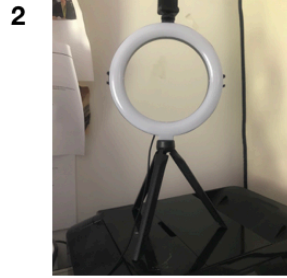
(2) Ring Light- these are available everywhere and are around \$20. They make everyone look better especially since most of us have horrible lighting in our home offices

(3) Razor- I get this is a great time to grow that beard you've always wondered about, but for those looking at you, it's a distraction

(4) a shirt with a collar, a polo is fine or a 1/4 zip sweater with a mock neck, depending on your climate. Fact: a collar frames your face and makes you look more professional.

(5) Hair Gel- you pick the brand but since there's no place to get a haircut, you will need to double down on this stuff

(6) Look into the camera, not at yourself. Stack your computer on books, eye level is key for your meetings



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